



OTAGO
POLYTECHNIC
Te Kura Matatini ki Otago



> Business Careers > Applied Management

Bachelor of Applied Management[^]

Auckland International Campus

Duration:	Three Years (full-time)
Location:	Auckland International Campus
Options:	Full-time or part-time. If you are on a student visa, you will need to be enrolled full-time.
Start:	20 August 2012
Fee*:	NZD \$16,900 per year
Application:	18 May 2012

This is a fantastic opportunity to gain a well-respected business degree based on real world experiences.

Research shows more and more companies prefer to employ people with previous industry experience. For this reason, Otago Polytechnic's Bachelor of Applied Management centres on the real world of business.

[^] Delivery in Auckland is subject to NZQA approval.

ENTRY REQUIREMENTS:

To enter this programme, you will need a qualification at the same level as New Zealand's NCEA level 3, with a minimum of 43 credits at Level 3 or higher. Please see page 14 of the Auckland International prospectus for details about the qualifications you need from your home country: <http://www.otagopolytechnic.ac.nz/students/Auckland-International-Campus.html>

We strongly recommend that you enrol for the free Study Preparation programme prior to commencing the degree.

ENGLISH LANGUAGE REQUIREMENTS:

You must have English skills equivalent to an IELTS overall band score (academic) of 6.0 (with no individual score less than 6.0). Successful completion of our Certificate in Foundation Studies (ESOL) (Level 4) programme is an acceptable equivalent. See page 9 of the Auckland International Campus prospectus for more details about our English language study options: <http://www.otagopolytechnic.ac.nz/students/Auckland-International-Campus.html>

WHAT DO I NEED TO INCLUDE WITH MY APPLICATION:

You will need to include a completed application form and evidence that you meet the entry requirements. Information on how to apply can be found on page 12 of the Auckland International Campus prospectus: <http://www.otagopolytechnic.ac.nz/students/Auckland-International-Campus.html>

ADDITIONAL COSTS:

You should allow \$200-\$300 per semester to cover recommended text books.

YOU WILL STUDY:

You will learn by looking at case studies, completing workplace assignments and a major research project. You will complete a 400-hour internship, gaining hands-on experience and developing important industry and business connections. This degree will provide you with an understanding of business planning, start-up and operation, and allow you to develop the skills required to lead and manage a successful business.

After your first year of study, you have the option of transferring to Otago Polytechnic's Dunedin campus to continue your degree.

SUBJECTS:

Year One:

- Introduction to Accounting
- Professional Communication
- Business Heritage, Culture and Sustainability
- Commercial Law
- Economics
- Introduction to Marketing
- Business Computing
- Management

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Year Two:

- Applied Management
- Research Methodology
- Entrepreneurship
- Event Planning and Management
- Market Development
- and Sales
- Accounting Practices
- Human Resources
- Services Marketing Management

Year Three:

- Co-operative Education Project
- Strategic Management
- Business Transformation
- and Change
- Principles of Leadership

OTHER APPLIED MANAGEMENT MAJORS:

If you transfer to the Dunedin campus, you can choose to major in the following areas: Strategic Management, Innovation and Entrepreneurship, Human Resource Management, Hotel Management, Tourism Management, Sport Management, Sales and Marketing, Event Management, Business Transformation and Change. See: www.op.ac.nz for more details.

*DISCLAIMER: While every effort is made to ensure that this sheet is accurate, Otago Polytechnic reserves the right to amend, alter or withdraw any of the contained information. The fees shown in this document are indicative ONLY. Both domestic and international fees are subject to change and are dependent on the development and implementation of Government policies. Please note that additional fees may from time to time be required for external examination, NZQA fees and/or additional material fees.

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