

Strategy 2008 – 2012

Our Distinctive Contribution to Applied Teaching and Learning and Research

➤ We inspire capability

- Our personalised approach to vocational learning motivates students and staff to reach their full potential, and to master new skills and knowledge
- Our students and staff successfully apply their knowledge in practical and often innovative ways
- We strive to equip people with the leadership and communication skills to succeed and to share their enthusiasm for learning
- Our collaborative approach provides the stimulation as well as the confidence to excel.

➤ We build capability

- By building Otago's capability we develop New Zealand's capability
- Our graduates are work ready
- In building capability we make a **special contribution**, supported by Centres of Excellence, through:
 - Education/training for advanced practice
 - Education for sustainability
 - Applied research and technology transfer

➤ We are a learner centred organisation

- We respect the knowledge which learners bring
- We provide flexible pathways and learning opportunities

➤ We act with integrity and are **guided** by:

- Our respect for people
- Our respect for the environment
- Our respect for Kai Tahu as tangata whenua
- Our engagement with our communities
- Our willingness to be accountable

Our Strategic Goals

By 2012 we will:

1. Be the TEO most recognised as meeting its learner aspirations and employment needs.

Success indicators:

- Graduates report high levels of satisfaction in graduate survey
- Employment rate is highest in sector
- Progression to higher levels of study is highest in the sector
- Our graduates acknowledge Otago Polytechnic in their success

2. Be the top performing TEO in the ITP sector with regard to educational quality.

Success indicators:

- Student retention, success and satisfaction indicators top the sector
- Recognition at national and international level in our claimed areas of excellence (external validation)
- Staff at leading edge of teaching and research in our claimed areas of excellence

3. Be the top performing institution in the ITP sector for applied research and technology transfer.

Success indicators:

- Research and consultancy outputs top the sector
- Research revenues per FTE top of the sector
- Research revenues from industry top the sector

4. Lead the tertiary sector as a socially responsible and sustainable organisation, and in education for sustainability.

Success indicators:

- A benchmark for sustainable organisation practices
- Strongest uptake in the sector of learners engaged in sustainability education
- Learners report “sustainability” as a reason for studying with us
- Reduction of environmental footprint
- Organisational practices meet ILO and UN conventions and declarations (adopted by NZ)

5. Lead the tertiary sector as an organisation committed to working with and meeting the needs of its Māori communities.

Success indicators:

- Māori Strategic Framework indicators fully met
- Positive feedback from the rūnaka

6. Be financially secure with a greater proportion of revenue from research and engagement with industry and community.

Success indicators:

- Surplus at 5%
- 20% of revenues from research, consultancy, fees for services and commercial activity
- Re-investment in infrastructure

7. Enjoy the strongest level of stakeholder confidence – we anticipate and meet our stakeholder needs.

Success indicators:

- Our staff are proud to work at OP
- Our communities recognise us as “our Polytechnic”
- Our services are well supported
- We enjoy the highest level of autonomy from government in managing our affairs
- Our graduates are sought after/preferred by employers